



ABOUT THE WEST AUSTRALIAN OLIVE COUNCIL INC.

The West Australian Olive Council Inc. (WAOC) is the peak body for the olive industry representing growers and producers across the state. This representation covers existing members and to a lesser extent, non-members.

Role of WAOC

The Council plays a crucial role in supporting the olive industry by:

- providing a central point of contact for the industry in WA;
- advocacy on behalf of the olive industry as the peak body in the state;
- promoting the WA olive industry;
- co-ordinating educational and related activities to improve the quality of olive products;
- identifying and championing research and development priorities;
- co-ordinating bio-security actions when required; and
- strengthening the olive industry network to contribute to a viable, sustainable olive industry in WA.

Board

The WAOC Board is composed of nine members elected at the AGM; the Chair is appointed by the incoming Board at the first meeting following the AGM.

Currently the Board is looking at opportunities to improve the effectiveness of WAOC and prioritise those to strengthen WAOC for the benefit of all members through improved education and training workshops and forums as well as improved financial standing.

Committees

WAOC Committees include the WA Extra Virgin Olive Oil Competition Committee.

Ongoing Activities – WAOC co-ordinates:

- The WAOC Extra Virgin Olive Oil Competition
- EVOO Awards Presentation Dinner
- WAOC Table Olive Competition
- EVOO Tasting Skills workshops
- WAOC Industry Displays
- Educational seminars
- Dissemination of information relevant to the olive industry
- Bio-security updates
- Quarterly newsletter
- Networking events

New initiatives

With your support the following initiatives are planned for 2020:

- Further development of the WAOC website as a gateway for the WA olive industry; and

- • Development of a co-ordinated approach to industry promotion and consumer education

WAOOC is also looking forward to continuing liaison and coordination with the Australian Olive Association and the Australian and International Olive Awards.

Benefits of joining WAOOC

- Advocacy for the olive industry in WA;
- Access to news and information of relevance to the olive industry;
- Reduced entry fees for the EVOO Competition and Table Olive Competition;
- Access to industry relevant continuing education;
- Discounts on educational seminars / workshops;
- Reduced rates for shipping by Australia Post; and
- Opportunities to network with other growers, producers, suppliers, etc.

Calculation of Membership Fees

WAOOC moved to a calendar financial year from the more traditional financial year during 2018.

The Board has decided to move away from different categories of membership fees based on grove size, etc. to a flat annual fee of \$175 per member.

If a new member joins after 30 June of a financial year, the fee is discounted to \$100.